

## Event Report

### Start-Up India Innovation Week organized by GGSIP University on January 10-16, 2023

<b>Name of the Activity:</b>	Start-Up India Innovation Week		
<b>Theme of the Activity:</b>	Orientation of IPU-IIF, IIC, StartUps and Entrepreneurship programs		
<b>Activity Date(s):</b>	January 10th-16th, 2023	<b>No. of Participants:</b>	200-300
<b>Brief Description of the Activity:</b>			
<p>As part of G-20 Activity, the Guru Gobind Singh Indraprastha University organized a Start-up India Innovation week, from January 10<sup>th</sup>-16<sup>th</sup>2023. The event was coordinated by IPU Innovation &amp; Incubation Foundation and Institution's Innovation Council at GGS Indraprastha University.</p> <p>IPU IIF and GGSIPU-IIC have coordinated with various schools of the University and conducted several events across GGS Indraprastha University. The event was started with the orientation program of IPU Innovation &amp; Incubation Foundation at USAR, on 10<sup>th</sup> January 2023 by Dr. Amit Prakash Singh, Director IPU-IIF. He discussed about all the pre-incubation and incubation facilities at Guru Gobind Singh Indraprastha University and briefed about different start-ups functional at the University. Dr. Kriti Batra, Vice-President, GGSIPU-IIC and I/C East campus conducted the orientation program for students and faculty of East campus Institutions' Innovation Council and briefed about the MOE initiatives and YUKTI, KAPILA, NISP and ARIIA programs.</p> <p>The Orientation Session of the Institutions' Innovation Council (IIC5.0) in virtual mode on 11<sup>th</sup> January 2023 by AICTE and members of IIC cell and students also attended the same. Mr. Vinay Shah, from University School of Chemical Technology coordinated a talk on "Start-up a road map of successful career" from an industry expert. Dr. Deepti Prakash and Dr. Shilpa Jain from University School of Management Studies gave a talk on Developing blueprint of service organization of start up on 13<sup>th</sup> February 2023.</p> <p>Dr. Reena Gupta has coordinated a lecture from Alumni of USICT of Mr. Saarthak Manchanda, start-up founder gave an experiential lecture at USICT. Students of USICT have participated in the seminar.</p> <p>Dr. Bindoo of University School of Design and Innovation coordinated expert lectures by Sh. Aditya Prasad, Head Business Design, IIM Lucknow Enterprise Incubation Centre, and Ms. Archana Thakran, Founder and CEO, Skills Mitra Academy on 13<sup>th</sup> January 2023. Sh. Aditya Prasad discussed about Entrepreneurship development program, Angel Investor training program, Start-up training program, Venture Capital Training program, and also about the successful start-ups at IIM Lucknow. Ms. Archana Thakran, an entrepreneur working in the domain of Open Educational Resources (OER) emphasized upon positive thinking and importance of networking and business strategies.</p> <p>The Screening cum review workshop was held on 16<sup>th</sup> January 2023. In the workshop the</p>			

start-up teams and pre-incubation teams comprising both faculty members and students from Dwarka campus and East campus presented their start-up ideas.

The workshop began with lectures from eminent experts on Entrepreneurship and start-up. Shri. J.P Singh, Ex-Director, Ministry of New and Renewable Energy (MNRE), Govt. of India talked about the “Prospects of start-up in the renewable energy sector” and Dr. Anirban Das, Founder and CEO Ansyst Consulting gave lecture on “Risks and Rewards of Entrepreneurship”.

Start-up teams and preincubation teams comprising both faculty members and students from Dwarka campus and East campus presented their start-up ideas. The committee monitored the funding requirements and infrastructural requirements of different start up proposals of students and faculty members. The week-long program helped in fostering the culture of innovation and entrepreneurship at the University.

**Brief Description of Participants**(like industry experts, students, faculty, etc):

The participants of the program included students, staff and faculty members of University School of Studies.

**Share Weblink of social media posts of the Activity**(tag Delhi Government, DTTE&DHE and use relevant hashtags):

<b>Twitter:</b>	<a href="https://twitter.com/GGSIPUIndia/status/1620705770311663618?t=IntZAI5Kylo-4VrK-jP0lg&amp;s=19">https://twitter.com/GGSIPUIndia/status/1620705770311663618?t=IntZAI5Kylo-4VrK-jP0lg&amp;s=19</a>
<b>Facebook Page :</b>	<a href="https://m.facebook.com/story.php?story_fbid=pfbid0SUhvKKPJ2vBb1aKfMdG69kxihPVu2t9DT9135gQt5gdxMUDjjigqYjWXpRC8mnFEI&amp;id=100064255502745&amp;mibextid=Nif5oz">https://m.facebook.com/story.php?story_fbid=pfbid0SUhvKKPJ2vBb1aKfMdG69kxihPVu2t9DT9135gQt5gdxMUDjjigqYjWXpRC8mnFEI&amp;id=100064255502745&amp;mibextid=Nif5oz</a>
<b>Facebook ID</b>	<a href="https://m.facebook.com/story.php?story_fbid=pfbid02gqygDDUSDvbvm72F3d5gdTtT52c6yNFsV6rnn2eDnXdgQwvsBiJi7HM2mVJWPgkEI&amp;id=100042315345534&amp;mibextid=Nif5oz">https://m.facebook.com/story.php?story_fbid=pfbid02gqygDDUSDvbvm72F3d5gdTtT52c6yNFsV6rnn2eDnXdgQwvsBiJi7HM2mVJWPgkEI&amp;id=100042315345534&amp;mibextid=Nif5oz</a>
<b>Instagram:</b>	<a href="https://www.instagram.com/p/CoHRPg2SeWm/?igshid=YmMyMTA2M2Y=">https://www.instagram.com/p/CoHRPg2SeWm/?igshid=YmMyMTA2M2Y=</a>
<b>Others:</b>	Nil

**NOTE:**

Kindly upload the report along with minimum 3 images for each activity and a video clip of maximum 15 seconds in the google drive’s dedicated folder.







